



## 5. Environmental

Signage is one of the most visible manifestations of our emblem. We include in the following section a comprehensive range of signs for use at different locations both internally and externally. Not only does our signage need to communicate the national Coat of Arms effectively, but it must also communicate relevant information.

All signs or configurations must carry the national Coat of Arms. Our signs fall into the different categories listed below:

<b>5.1</b>	<b>Identification signage</b>	
5.1.1	Pylon	1
5.1.2	Wall-mounted signs	2
5.1.3	Wall projecting signs	3
<b>5.2</b>	<b>Information signage</b>	
5.2.1	Combined pylon	4
5.2.2	Wall projecting signs	5
5.2.3	Wall-mounted signs	6
5.2.4	Way finding signs	7
5.2.5	Window Decals	8
5.2.6	Office hours sign	9
<b>5.3</b>	<b>Directional signage</b>	
5.3.1	Way finding signage	10
<b>5.4</b>	<b>Emergency signage</b>	
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<b>5.5</b>	<b>Exhibition</b>	
5.5.1	Pull-up banners	12
5.5.2	Podium	13
5.5.3	Backdrop	15
5.5.4	Special projects backdrop	16
<b>5.6</b>	<b>Promotional items</b>	
5.6.1	Wrapping paper	17
5.6.2	Paper bag	18
5.6.3	Calendars	19
5.6.4	Mouse pads	20
5.6.5	Business organiser / filofax / diary	21
5.6.6	Umbrellas, bags and keyrings	22



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<b>5.7</b>	<b>Livery</b>	
5.7.1	Pick-up truck without canopy	23
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5.7.3	Panel van with full side windows	25
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5.8.1	Name tags	27
5.8.2	General and project-specific clothing	28
5.8.3	Shirt, tie, cuff links and tie clip	29
5.8.4	Informal men's and women's wear	
5.8.4.1	Sports shirt and jacket	30
5.8.4.2	Cap and hat	31
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5.9.1	Crockery and cutlery	32