



<b>NAME OF ORGANISATION / DEPARTMENT / COMPANY / PROVINCE &amp; COMPONENT</b>	Department of Trade and Industry
<b>OTHER CO- HOST(S) / PARTNERS AND/OR FUNDERS</b> <i>(Please specify)</i>	Northern Cape Department of Economic Development
<b>DESCRIPTION OF EVENT / ACTIVITY / PROJECT</b>	<b>16 Days of Activism External Event</b>
<b>VENUE</b> <i>(including town/city/township/village &amp; province)</i> & <b>DATE</b>	Northern Cape, venue to be confirmed Date: 08 December 2009
<b>OBJECTIVES</b> <i>(What positive change(s) did the activity/activities seek to effect?)</i>	<b>Objectives:</b> <ul style="list-style-type: none"> <li>- To generate an increased level of awareness amongst Northern Cape Community pertaining to the incidence of violence perpetuated against women and children, how it manifests itself within the South African Community and the negative impact it has on the vulnerable groups.</li> <li>- To encourage the public to spread the message condemning violence against women and children with the aim of changing the perpetrator's behaviour.</li> <li>- To highlight the stories of survivors of gender-based violence and the impact that the campaign had on their lives.</li> <li>- To popularize the white ribbon as a symbol of personal and organizational commitment to the eradication of violence against women and children.</li> <li>- To educate the public of the opportunities available for women at <b>the dti</b>.</li> </ul>
<b>TARGET AUDIENCE AND/OR BENEFICIARIES (BY GENDER, AGE, DISABILITY, IF APPLICABLE)</b> <i>(Whom did the activity seek to reach?)</i>	300 Members of the Public.



25 November - 10 December

<b>Title, Name and Surname:</b>	Ms. Thabi Mtshali and Mr. Midilala Teffo
<b>Designation:</b>	Ms. Mtshali – Deputy Director Mr. Teffo - Assistant Director
<b>Organization:</b>	Department of Trade and Industry
<b>Office Tel:</b>	012 394 1105/1644
<b>Fax:</b>	012 394 2105
<b>E-mail:</b>	TMtshali@thedti.gov.za/MTeffo@thedti.gov.za